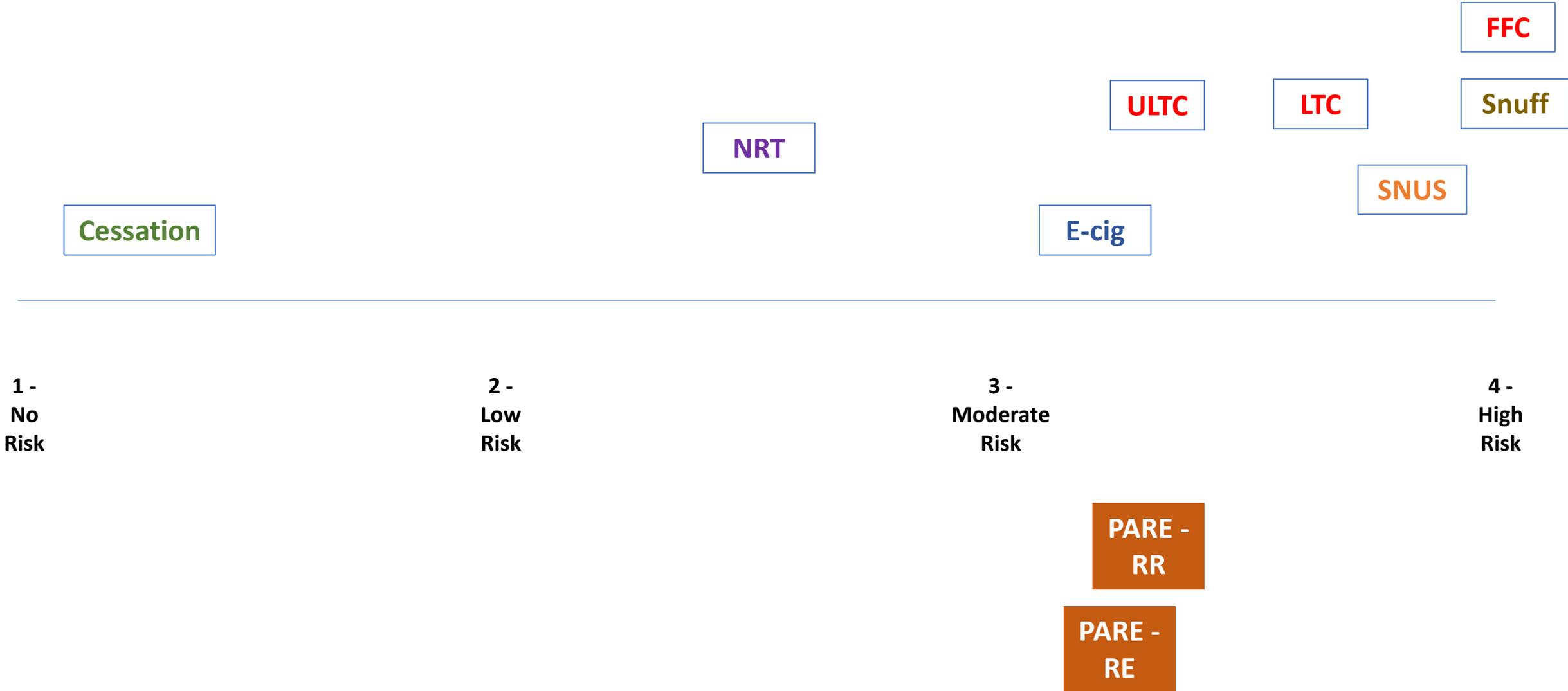


# Likelihood of Exposure to Harmful and Potentially Harmful Compounds Overall Respondent Feedback – Phase 1



# Risk of Developing Smoking/Tobacco-Related Diseases Overall Respondent Feedback – Phase 1



1 -  
No  
Risk

2 -  
Low  
Risk

3 -  
Moderate  
Risk

4 -  
High  
Risk

PARE -  
RR

PARE -  
RE

**Intent to Use  
Overall Respondent Feedback – Phase 1**

**SNUS**

**Snuff**

**NRT**

**FFC**

**LTC**

**ULTC**

**E-cig**

**1 -  
Definitely  
Not**

**2 -  
Very  
Unlikely**

**3 -  
Somewhat  
Unlikely**

**4 -  
Somewhat  
Likely**

**5 -  
Very  
likely**

**6 -  
Definitely  
Likely**

**PARE -  
RE**

**PARE -  
RR**

# Likelihood of Exposure to Harmful and Potentially Harmful Compounds

## Overall Respondent Feedback – Phase 2



1 -  
No  
Risk

2 -  
Low  
Risk

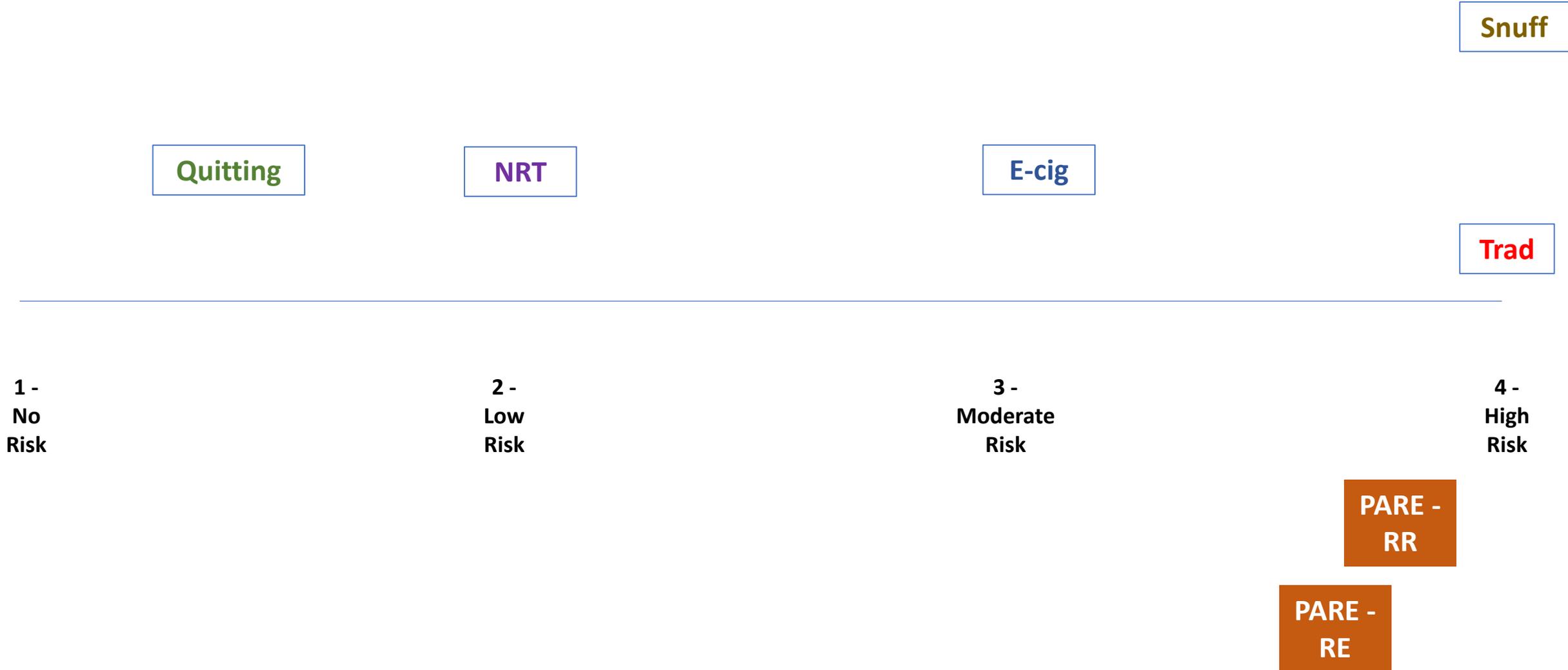
3 -  
Moderate  
Risk

4 -  
High  
Risk

PARE -  
RR

PARE -  
RE

# Risk of Developing Smoking/Tobacco-Related Diseases Overall Respondent Feedback – Phase 2



**Intent to Use**  
**Overall Respondent Feedback – Phase 2**

**Snuff**

**E-cig**

**Trad**

**NRT**

---

**1 -  
Definitely  
Not**

**2 -  
Very  
Unlikely**

**3 -  
Somewhat  
Unlikely**

**4 -  
Somewhat  
Likely**

**5 -  
Very  
likely**

**6 -  
Definitely  
Likely**

**PARE -  
RE**

**PARE -  
RR**

# Likelihood of Exposure to Harmful and Potentially Harmful Compounds

## Overall Respondent Feedback – Phase 3



# Risk of Developing Smoking/Tobacco-Related Diseases

## Overall Respondent Feedback – Phase 3



1 -  
No  
Risk

2 -  
Low  
Risk

3 -  
Moderate  
Risk

4 -  
High  
Risk

PARE -  
RR

PARE -  
RE

**Intent to Use  
Overall Respondent Feedback – Phase 3**

**Snuff**

**E-cig**

**NRT**

**Trad**

**1 -  
Definitely  
Not**

**2 -  
Very  
Unlikely**

**3 -  
Somewhat  
Unlikely**

**4 -  
Somewhat  
Likely**

**5 -  
Very  
likely**

**6 -  
Definitely  
Likely**

**PARE -  
RE**

**PARE -  
RR**